

Rutgers University- Campus at Newark

Graduate Department of Public Administration

Cases in Public Sector Productivity

Professor Marc Holzer

Course Number: 26:834:572

Credits: (3)

Course Objective and Description:

The objective of this course is to provide competency and knowledge using conceptual works in productivity with case studies that describe actual operations of public productivity programs. Cases cover concepts of measurement, management, technology and capital investment, and labor-management relations. Emphasis is placed upon promoting a fuller understanding of the relationship between theory and practice and enlarging the existing basis for generalizations about public productivity.

Requirements:

1. Attend all class sessions.
2. Complete all readings prior to class.
3. Analyses of readings and of prior class discussion, in paragraph format, submitted at each class.
4. Prompt submission of all assignments. (Late submission will be penalized.)
5. Participation in all class discussions and exercises.
6. Preparation of a project, which will be due at class 10. A project outline will be due by class 6.
7. Three cases from "popular" periodicals, which are relevant to the course. These are to be submitted in multiple copies (one for each member of the class). Before duplicating, they are to be approved by the instructor.
8. Utilization of computer networks/CDROMS.
9. Case analysis paper.

Note: For purposes of anonymity in grading, please place your name only on the back of the last page of any assignment.

Texts/Readings:

Gore, A. The Gore Report: Performance Review. Gore, A. First Year Review of National Performance Review.

Osborne and Gaebler. Government.

Halachmi and Holzer. Competent Government.

Popular periodical readings submitted by other class members.

Assignments:

Class 1 (1-18) Introduction Productivity Video in Class

Class 2 (1-25)

Osborne and Gaebler. Reinventing Government. Productivity Video in Class

Class 3 (2-1)

Gore. The Gore Report and First Year Review Three cases from popular periodicals
Productivity Video in Class

Class 4 (2-8)

Exemplary State and Local Awards Program Three cases from popular periodicals. Competent Government: Part I

Class 5 (2-15)

Local Government Information Network and Local Exchange
Three cases from popular periodicals. Competent Government: Part II

Class 6 (2-22) Federal Networks Competent Government: Part III Three cases from popular periodicals Case study topic/outline due

Class 7 (3-1)

Ford Foundation Innovations Program Competent Government: Part IV

Class 8 (3-8)

Other Networks: COSG, etc. Competent Government: Part V

Class 9 (no class 3-15; class resumes 3-22)

Competent Government: Part VI

Case 2

Class 10: (3-29)

Competent Government: Part VII Case 2

Class 11: (4-5)

Other Sources: Electronic and Print Case 3

Class 12: (4-12) Cases 4,5

Class 13: (4-19) Cases 6,7

Class 14: (4-26) Cases 8,9

Case Study

Minimum of 15 pp., plus references

One page synopsis to be distributed to the class; please provide adequate copies at the time of your presentation.

General Structure: See attached

Attach all articles and documentation (reports, bibliographies, etc.) which you used to research this project.

All publications which you use should be cited in your references. Use a simple reference style within the text (name of author or title of publication, p. #).

You should use a pocket folder with two pockets; place you finished paper in one pocket and your source materials in the other.

Grade Weights: 33% weekly assignments/33% case study report 33% participation and presentation