

Graduate Department of Public Administration
Rutgers, the State University of New Jersey, Campus at Newark
June 1 - July 8, 2004

Public Administration and the Arts

(26:834:665:01)

10:30 AM – 1:00 PM, Tuesday and Thursday, Hill Hall #701

Professor Marc Holzer

Office: Hill Hall # 726

Office Phone: 973 – 353 – 1351 EXT: 23

Office Hour: 2:00 – 4:00 PM, Tuesday or By Arrangement

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Course Web Site: Blackboard (<http://blackboard.rutgers.edu/>)

COURSE DESCRIPTION

This course will examine the impact and power of a range of artistic media on public administration. In particular, it will focus on implications for the public service. Students will be expected to research media resources and to produce publishable papers.

COURSE REQUIREMENTS

Attend all class sessions (unless excused)

Complete all readings prior to class

Submit a diagrammatic overview of the readings, as a whole, to be shared with the class (on paper and via the computer)

Analysis of a related book (by Class 2--books will be available in the office the week prior to Class 1 and the list will be emailed to you. Please pick up a book, sign it out, and develop a one page diagram and a two to three page analysis to be shared at Class 2).

For each major section of the course, the following 2 page (min) analysis is due at the second session of each, and should draw from material that is not otherwise assigned:

Fiction: Novels, Short Stories, and Poetry
Analysis of one novel

Film and Television
Analysis of one movie or TV series, with two selected scenes to share with the class from DVD or VCR

Plays and Theatre
Analysis of one play/theater presentation

Murals, Posters, Stamps, Memorials, Statues, and Public Architecture
Analysis of one group of such media.

Pop Art, Music and Culture
Analysis of 3-5 songs (in addition to those assigned from a CD)

Final Assignment:
Research paper focusing on one major section of the course, with a review of the literature, research design, "data" collection, and conclusions

COURSE SCHEDULE

Class 1 (Tuesday, June 1):
Course Introduction

Classes 2 (Thursday, June 3):
Public Administration and the Arts

Classes 3-4 (Tuesday, June 8 & Thursday June 10):
Fiction: Novels, Short Stories, and Poetry

Classes 5-6 (Tuesday, June 15 & Thursday June 17):
Film and Television

Classes 7-8 (Tuesday, June 22 & Thursday June 14):
Plays and Theatre

Classes 9-10 (Tuesday, June 29 & Thursday July 1):
Murals, Posters, Stamps, Memorials, Statues, and Public Architecture

Class 11 (Tuesday July 6):
Pop Art, Music and Culture

Class 12 (Thursday July 8):
Conclusions

Class 1 (Tuesday, June 1):

Course Introduction

Log into the course website at <http://blackboard.rutgers.edu/> and familiarize yourself with the functions that we will be actively using in the course; E-mail, Discussion Board, File Uploading, etc.

The following books are available for pick up in the Public Administration office, and can be signed out throughout the week prior to Class 1.

Develop a one page diagram and a two to three page analysis to be shared at Class 2.

Renzo, Anthony (Ed.) 1997. *If I Were Boss: The Early Business Stories of Sinclair Lewis*. Carbondale: Southern Illinois University Press.

Kent, Leonard J. (Ed.) 1964. *The Collected Tales and Plays of Nikolai Gogol*. New York: Pantheon Books.

House, Edward M. 1969. *Philip Dru: Administrator*. Upper Saddle River, N.J. : Literature House/ Gregg Press.

Clowers, Myles; and Letendre, Lorin. 1973 . *Understanding American Politics Through Fiction*. First Edition. New York: McGraw Hill Company.

Clowers, Myles; and Letendre, Lorin. 1977 . *Understanding American Politics Through Fiction*. Second Edition. New York: McGraw Hill Company.

Czarniawask-Jorges, Barbara; and Monthoux, Pierre Guillet. (Eds.) 1994. *Good Novels, Better Management*. Harwood Academic Publishers.

Holland, Henry M. (Ed.) 1968. *Politics Through Literature*. Englewood Cliffs, N.J.: Prentice-Hall, Inc.

Murphy, Sheila E.; Sperling, John G.; and Murphy, John D. (Eds.) 1991. *The Literature of Work: Short Stories, Essays, and Poems by Men and Women of Business*. Phoenix: University of Phoenix Press.

Puffer, Shelia M. 1991. *Managerial Insights from Literature*. Boston: PWS-Kent Publishing Company.

Class 2 (Thursday, June 3):

Public Administration and the Arts

Goodsell, Charles and Nancy Murray. 1995. Prologue: Building New Bridges. In *Public Administration Illuminated and Inspired by the Arts*. Charles Goodsell and Nancy Murray eds. Westport, CT: Praeger, pp 3-23.

Holzer, Marc. 1997. Communicating Administrative Issues Through Creative Forms. In *Handbook of Administrative Communication*. James L. Garnett and Alexander Kouzmin eds. Marcel Dekker, pp. 203-225.

Classes 3-4 (Tuesday, June 8 & Thursday June 10):

Fiction: Novels, Short Stories, and Poetry

Waldo, Dwight. 1968. *The Novelist on Organization and Administration: An Inquiry Into the Relationship Between Two Worlds*. Institute of Governmental Studies, University of California, Berkeley.

Monthoux, Pierre Guillet de, and Czarniawask-Jorges, 1994. Introduction: Management Beyond Case and Cliché In Monthoux and Czarniawask-Jorges eds. *Good Novels, Better Management*. Harwood Academic Publishers, pp. 1-15.

McCurdy, Howard. 1987. How Novelists View Public Administration. In Ralph Chandler ed. *A Centennial History of the American Administrative State*. New York: The Free Press, pp. 543-574.

Holzer, Marc, Morris, Kenneth and Ludwin, William. 1979. *Literature in Bureaucracy: Readings in Administrative Fiction*. Wayne, New Jersey: Avery Publishing, Inc.

Resource for Fiction Analysis:

Humanistic and Artistic Resources for the Classroom - Fiction. National Center for Public Productivity.

<http://www.andromeda.rutgers.edu/~ncpp/roundtable/fiction.htm>

Classes 5-6 (Tuesday, June 15 & Thursday June 17):

Film and Television

Holzer, Marc, and Slater, Linda. 1995. Insights into Bureaucracy from Film: Visualizing Stereotypes. In *Public Administration Illuminated and Inspired by the Arts*. Charles Goodsell and Nancy Murray eds. Westport, CT: Praeger, pp 75-106.

Larkin, John. 1993. The Movies: The Good, the Bad and the Public. *Public Voices* 1(1): 93-98.

Chandler, Ralph and Adams, Barbara. 1997. Let's Go to the Movies! Using Film to Illustrate Basic Concepts in Public Administration. *Public Voices* 3(2): 9-26.

Holley, Lyn and Lutte, Rebecca K. 1999. Public Administration at the Movies. *Public Voices* 4(2): 4-10.

Resource for Film and Television Analysis:

Films that Provide Insights on the Study of Public Administration. National Center for Public Productivity.

<http://www.andromeda.rutgers.edu/~ncpp/roundtable/videos.htm#Movies>

Classes 7-8 (Tuesday, June 22 & Thursday June 14):

Plays and Theatre

Gina, Catherine R. 1995. Lessons in Leadership from Shakespeare. . In *Public Administration Illuminated and Inspired by the Arts*. Charles Goodsell and Nancy Murray eds. Westport, CT: Praeger, pp 109-120.

Shafritz, Jay. 1993. Shakespeare The Organization Theorist. *Public Voices* 1(1): 23-34.

Havel, Vaclav. 1967. *The Memorandum*. New York: Grove Weidenfeld.

Classes 9-10 (Tuesday, June 29 & Thursday July 1):

Murals, Posters, Stamps, Memorials, Statues, and Public Architecture

Images in CD handed out in class

WPA Murals (16 Images)

WPA Posters (14 Images)

Public Service Campaigns (7 Images)

Patriotic Campaigns (6 Images)

Critical Perspectives on Public Service (8 Images)

Stamps (6 Images)

Sculptures and Statues (3 Images)

Cover Art from Public Service Occupational Publications (14 Images)

Norman Rockwell Public Service (9 Images)

Hallmark (1 image)

DeNoon, Christopher. 1987. *Posters of the WPA*. Los Angeles: The Wheatley Press.

Red Tape from Red Square. National Center for Public Productivity. Rutgers University – Newark.

<http://newarkwww.rutgers.edu/pubadmin/russianposters/>

McSwite, O.C. 2003. Reflections on the Future of Public Service after September 11, 2001. *Public Voices VI* (2-3): 24-26.

New Deal and WPA Websites:

<http://theparksco.com/>

<http://www.keyshistory.org/artwpa.html>

<http://memory.loc.gov/ammem/wpaposters/calendar.html>

<http://www.wpamurals.com/>

<http://newdeal.feri.org/>

<http://www.mcnny.org/Research/FAP/wpa.htm>

Fire and Police Collection:

<http://www.mcnny.org/Collections/Mnscpt%20mil%20firepolice/fpmmcollect.htm>

<http://www.american-firefighter.com/links/firefighter-memorials.html>

Class 11 (Tuesday July 6):
Pop Art, Music and Culture

Music Selections in CD handed out during class.

A Link in the Chain:
Waist Deep in the Big Muddy
Pete Seeger

Chicago:
Mr. Cellophane
Original Cast

HMS Pinafore:
(5) My Gallan Crew... I am the Captain of the Pinafore
(10) When I Was a Lad I Served a Term
(16) Kind Captain, I've Important Information

Li'l Abner:
I Had My Druthers
George Reeder; Jack Matthew

Pal Joey:
Do it the Hard Way
Dick Beavers

The King and I:
(3) My Lord and Master
Tinuke Olafimihan
(6) A Puzzlement
Christopher Lee

The Pajama Game:
(13) Think of the Time I Save
Eddie Floy Jr.;
(15) Seven and 1/2 Cents
Janis Paige; Stanley Prager

Annie Get Your Gun:
Anything You Can Do
Ethel Merman; Ray Middleton

Damn Yankees:
(3) Heart
(5) A Little Brain, A Little Talent
(7) Whatever Lola Wants
Original Cast

Little Night Music:
Now Later Soon
Len Cariou; Mark Lambert; Victoria Mallroy

Snow White and the Seven Dwarfs:
Hi Ho Its off to Work We Go
Disney

The Best of Gilbert and Sullivan:
The Pirates of Penzance – I am the Very Model
Gilbert and Sullivan

West Side Story:
Gee, Officer Krupke
Russ Tablyn; The Jets

Bureaucracy. (1981). Board Game. Baltimore, Maryland: The Avalon Hill Game Company.

Bureaucracy. (1987). Macintosh Computer Game. Cambridge, MA: Infocom.

The Peter Principle Game. (1981). Board Game. Baltimore, Maryland: The Avalon Hill Game Company.

Sim City. (1989). Computer Game. <http://www.sc3000.com/>

Civilization III. www.civ3.com

Class 12 (Thursday July 8):
Conclusions

Bibliography

Goodsell, Charles. Public Architecture As Social Anchor in the Postmodern Age. *Public Voices*, 3(1).

Armstrong, James P.; Jeffrey M. Coleman; Charles T. Goodsell; Danielle S. Hollar; Kieth A. Hutcheson. Social Meanings of Public Architecture: A Victorian Elucidation. *Public Voices*, 3(3).

Farmer, David John. Puzzle: Meta-perspectives and some possible P.A. Implications. *Public Voices*, 3(1).

Durst, Samantha L. and Charldean Newell. Two Thumbs Up: The Media Are the Message. *Public Voices*, 3(3).

Holzer, Marc. Creative Insights into Public Service: Building and Ethical Dialogue. *Public Voices*. 1(1).

Eastep, Mary Ann and Ali Farazmand. 'Just Doin' My Job' : *The Chamber* (1996), and *Dead Man Walking* (1996). *Public Voices*, 4(2).

Lee, Moredcai. Bureaucracy in the Hebrew Bible: A Neglected Source of Public Administration History. *Public Voices*, 5(1-2).

McSwite, O.C. Narrative in Literature, Film, Video & Painting. *Public Voices*, 5(1-2).

Adams, Elsie B. and Darell Pugh. Decision Making and Melville's *Billy Bud Sailor*. *Public Voices*, 1(1).

Frederickson, Ronald and H. George Frederickson. The Public Poems of Howard Nemerov. *Public Voices*, 1(3).

Rhoads, Diana Akers. Democratic Man, Last Man? J.R.R. Tolkien's Alternative. *Public Voices*, 2(3).

McSwite, O.C. Stories from the "Real World": Administering Anti-Administratively. *Public Voice*, 3(1).

Gawthrop, Louis C. Public Service in "Greenland." *Public Voices*, 4(1).

Lee, Moredcai and Susan Paddock. Strange But True Tales from Hollywood: The Bureaucrat as Movie Hero, *Public Administration and Management*.

Richardson, William and Ronald McNinch. Citizenship, Community, and Ethics: Forrest Gump as a Moral Exemplar. *Public Voices*, 2(1).

Shafritz, Jay M. and Peter Foot. Organization Development in Hollywood War Movies: from *The Sands of Iwo Jima* to *G. I. Jane*. *Public Voices*, 4(2).

Lee, Mordecai. Bureaucrat-Bashing in the Galactic Senate: George Lukas and Public Administration. *Public Voices*, 4(2).

Abreu, Maria de Fatima ; Joao Antonio de Paula ; Sonia Maria Dias ; Luiz Fernandes Assis ; and Monica Cerqueira. Insights into the Construction of the Brazilian Bureaucracy's Image Through the Cinema. *Public Voices*, 4(2).

Bulck, Jan Van den. Sideshow Bobby: Images of the Police in Flemish Film and Television.

Villoria, Manuel. Bureaucracy on the Silver Screen: Images of the Public Sector in the Spanish Movies. *Public Voices*, 4(2).

Choudhary, Mona. The Bollywood Bureaucrat. *Public Voices*, 4(2).

Gabrielyan, Vatche. The Rise and Fall of the Soviet Screen Bureaucrat. *Public Voices*, 4(2).

Fontuso, James. *Law & Order* and Natural Justice. *Public Voices*, 6(2-3).

John Farmer, David. Public Administration Discourse As Play With A Purpose. *Public Voices*, 3(1).

Kunnap, Artist V. and Poet V. Suslov. The Paper "Stream." *Public Voices*, 2(3).