What Makes A Good Web Site?

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Ask yourself:

- Who is the Audience?
- What’s the Objective of the Site?
- How Will the Site Be Maintained?
Work begins on:

- Content
- Site Design
- Programming
Content

- No More Than 1000 Words Per Page
- Key Points up Front
- Meaningful Sub-headings
- Bulleted Lists
- One Idea Per Paragraph
- Highlighted Keywords
Design

- Look at Your Competition
- Keep it Simple
- Follow Web Conventions
- Clearly Defined Architecture
- Involve Stake Holders
Programming

- Modular Design
- Keep Out of the Way of Design & Content
- Use Open Source Tools When Possible
Soft Launch/Beta

- Allows For Kinks to be Worked Out
- Allows Stake Holders to Have Final Input
- See Content in Context
- Facilitates Browser Compatibility and Speed Testing From Remote Locations
Launch !
Post Launch

- Monitor Site Traffic
- Get User Feedback
- Get Admin Feedback
- Promote The Site
Thank You

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