**Some Highlights**

- Nearly 7,000 separate interactions with Career Services occurred this year by more than 2,500 unique student users.
- The 2 largest colleges on the Newark Campus generated nearly 6,000 of these interactions.
- The above figures represent a 23.6% increase in student use over the past two academic years!

**CDC On-Line Resources**

- RaiderNet
- Career Shift
- Going Global
- Vault
- Career Insider
- Interview
- Stream
- Focus 2
- Interfolio

**Appointments and /or Walk-In’s: Keys To Success**

Partial stats for the year reveal that more than 900 students used their RaiderNet account to request appointments to meet with one or more of our professional Career Advisors.

**Appointments**

These cover a wide range of student concerns including:

- Career options and majors, researching career paths and positions, graduate and professional school planning, career search assistance, Mock Interviews, Vocational Assessment Interpretation, Personal Statement Reviews, and Resume Critiques represent the most frequent requests.

**Walk-In Periods / Resume Blitz’s**

Thus far, a total of more than 1,000 users took advantage of either our Walk-In Periods and/or the Resume Blitz events to get a Resume or Cover Letter reviewed and approved for use on RaiderNet or at an upcoming Career Fair event. Some used this opportunity to ask a quick question concerning interviewing, or software use. Resume Blitz Periods were initiated this past year to ensure prompt review and (initial) approvals of Resumes.
A total of 45 Workshops were completed in 2013-14 which denotes a 25% increase in the number of Workshops offered by Career Services this year.

Nearly 800 students attended these different Workshop sessions which corresponds to a 60.65% increase in student participation in just one year.

The collaboration with varied academic units such as Academic Foundations / EOF, the Writing Center, Honors College, the Office of Academic Services, has proven to bring us improved student attendance at these important Workshop events.

This past year also saw the beginnings of more formal and established collaboration with segments of the SGA.

In 2014/15, the Center will target new academic partners in an effort to continue to improve our outreach to as many Rutgers-Newark students as is possible through our Workshop style events.

This has strategy has proven to be the most effective in leveraging our capabilities to involve as many students as is possible to take full advantage of the services and resources of the R-N Career Development Center.

OCR – Employer Information Sessions also saw significant increases over the prior year. In 2014 we successfully conducted 46 such sessions by 23 unique employers. This translates to a more than 100% increase in Information Sessions and a 27% increase in the number of employers actually conducting such sessions. Add to this the fact that more than 1,100 student participated in these valuable employer networking activities, it also represents a 300% increase in student involvement in these types of activities.

Admittedly Hurricane Sandy had a noticeable, negative impact on these types of On-Campus activities during the Fall 2012 recruiting season. These recent increases have been achieved through the hard work and planning of the Career Center as well as by effective advertising and outreach to the student body through both the student clubs, the SGA, and key faculty who have made classroom and other announcement for the Career Center.

One of the many very useful features of our RaiderNet software is the capability it gives the Career Center to collect information pertaining to "offers". This data can be reported by the student user, the employer user, and, of course, by the Career Center.

Given the difficulty of sometimes attaining this much needed data, having three possible collection points can only be viewed as both beneficial.

Last year’s Class of 2013 saw a total of 694 Reported Offers received and accepted by 420 unique student users. This means that more than 274 students had been involved in either multiple Internships or multiple Offers.

Partial data for this academic year as of the writing of this Summary Report reveals a total of 881 reported offers from 612 unique student users. Again reflecting the fact that 269 students had either multiple Internships or multiple Offers.

This represents a 26.9% increase over reported offers in the prior year.
Fall and Spring On-Campus Recruiting: 2013/14 Season

A total of 34 employers visited the Career Development Center for the express purpose of conducting On-Campus Interviews for their impending Internship and entry-level career hiring needs.

These employers posted for more than 136 different positions in industries such as: Food and Beverage, Telecommunications, Accounting, Pharmaceutical, Consumer Products, Finance, Retail Merchandising, Health Care, Transportation, and more.

A total of 783 On-Campus Interviews were conducted over the course of the 2013/2014 Fall and Spring On-Campus Recruiting Seasons.

This represents a 20% increase in the number of OCR interviews conducted at the Career Center over the prior year.

Additional information on the Class of 2014 is currently being gathered as part of the Outcomes Survey. Once completed, the results will be posted to our Career Center web-site which can easily be found at: http://cdc.rutgers.newark.edu.

With the Summer of 2014 well underway, the Career Center is working earnestly on securing the commitment of both new and returning employers to conduct On-Campus Interviews here at the Newark Campus of Rutgers in the upcoming Recruiting Season.

Annual Career Fair Events in Newark

The 2013-14 Academic Year once again featured five (5) On-Campus Career Fair Events. They were:

- The 16th College of Nursing Career Fair conducted on January 27, 2014
- The 7th Annual R-N Business Career Fair held on September 25, 2103
- The 16th Annual Internship and Summer Jobs Fair which took place on January 28, 2014.
- The 8th Annual Government and Public Service Career Fair held on February 26, 2014
- The 35th Annual R-N Spring Diversity Career Fair held on April 23, 2014.

Employer participation averaged 95% to 100% participation of those employers who initially registered to attend these events.

More than 2,500 students participated in these important “networking events” over the course of the academic year.

In November of 2013, the Career Development Center hosted the 16th Annual Graduate and Professional School Fair event. This event featured Admissions Representatives from Graduate Schools (29), Law Schools (14), Medical Schools (5), as well as some of the better known Test Preparation Services (2). A total of 48 academic institutions and 2 test preparation services were registered to attend. A total of 49 were in attendance on the day of the event giving us an impressive 98% participation rate.

This year’s event saw nearly 150 undergraduate students who RSVP’d and attended to network with these various Admissions Professionals. These students gained valuable info not always in the on-line catalogues.

Career Services collaborated with both the Office of Academic Services (OAS) as well with the R-N Honor’s College to bring those students whose career planning very much revolved around successful admission to Graduate or Professional School.

The Center will be looking to expand partnerships for this event in 2014-15 recruiting season.

“Destiny is not a matter of chance; it is a matter of choice. It is not a thing to be waited for; it is something to be achieved”

William Jennings Bryan
Our Services and Resources

- Career Advisement
- On-Line Vocational Assessments
- Internship and Career Search Strategies
- Resume and Letter Writing Critiques
- Interviewing Techniques and Strategies
- On-Line Mock Interviews
- On-Campus Recruiting Programming
- On-Campus Career Fairs
- Student Career Lab
- Student Mini—Career Library
- On-Line Alumni Mentoring Network
- On-Line Credentials File Services
- Graduate & Professional School Planning

Some of the Success Stories From the Class of 2014

Prudential Financial  Gucci Group  Rutgers University
Dell  Eisner Amper  University of Scranton
Deloitte & Touche  Hertz Corporation  Boston University
Ernst & Young  Target Corporation  Kean University
Bank of New York Mellon  Barclays  Thomas Jefferson University
JP Morgan Chase  Rothsstein Kass  Pace Law School
Johnson & Johnson  Grignard  Georgian Court University
Mondelez International  Merrill Lynch  New York University
Valley National Bank  Bristol-Myers Squibb  University of California - LA
PriceWaterhouse Coopers  Primerica Financial  Rowan University
The Salvation Army  Caterpillar  Wake Forest University
Enterprise Rent-A-Car  Panasonic  Virginia Commonwealth
Maersk  Colgate Palmolive  University
Aramark  Citi