

May 31, 2014

Some Highlights

- Nearly 7,000 separate interactions with Career Services occurred this year by more than 2,500 unique student users.
- The 2 largest colleges on the Newark Campus generated nearly 6,000 of these interactions
- The above figures represent a 23.6 % increase in student use over the past two academic years !

CDC On-Line Resources

RaiderNet

Career Shift

Going Global

Vault
Career InsiderInterview
Stream

Focus 2

Interfolio

RUTGERS

Career Development Center Newark

Collaboration Can Translate To Better Outcomes

The Career Development Center wishes to thank each of the employers and academic units that worked so closely with us during the 2013/14 academic year.

Despite the continuing slowness of the economy, we can consider this most recent year to be a success based upon the usage numbers we have been seeing. While the bright spots in the employment market may be spotty we have seen an increase in the reported offers on our RaiderNet software.

This summary report for 2013/14 highlights a number of these successes and provides some very interesting figures that support the

direction in which we are moving in is indeed the correct direction.

It is essential that CDC continues to build new relationships and strengthen existing ones with individual academic departments as well as key faculty to further our ability to collect essential outcome data.

The increases seen over this past year in student participation can be viewed as a solid start. Our programs and services should continue to target and support the professional development of our students with a goal to ensure that they are better prepared for the transition to either career or

graduate or professional school.

This includes the:

Nwk College of Arts & Sciences (21)

Rutgers Business School-Newark (29)

University College (62)

School of Criminal Justice (27/47)

School of Public Service and Administration (20/40)

Rutgers College of Nursing (25/45)

Graduate School–Newark (26)

Appointments and /or Walk-In's: Keys To Success

Partial stats for the year reveal that more than 900 students used their RaiderNet account to request appointments to meet with one or more of our professional Career Advisors.

Appointments

These cover a wide range of student concerns including: career options and majors, researching career paths and

positions, graduate and professional school planning, career search assistance, Mock Interviewing, Vocational Assessment Interpretation, Personal Statement Reviews, and Resume Critiques represent the most frequent requests.

Walk-In Period | Resume Blitz's

Thus far, a total of more than 1,000 users took advantage of

either our Walk-In Periods and /or the Resume Blitz events to get a Resume or Cover Letter reviewed and approved for use on RaiderNet or at an upcoming Career Fair event. Some used this opportunity to ask a quick question concerning interviewing, or software use. Resume Blitz Periods were initiated this past year to ensure prompt review and (initial) approvals of Resumes.



“The future depends on what we do in the present”

Mahatma Gandhi



Career Development Center Work-Shop Events

A total of 45 Workshops were completed in 2013-14 which denotes a 25% increase in the number of Workshops offered by Career Services this year.

Nearly 800 students attended these different Workshop sessions which corresponds to a 60.65 % increase in student participation in just one year.

The collaboration with varied academic units such as such as

Academic Foundations / EOF, the Writing Center, Honors College, the Office of Academic Services, has proven to bring us improved student attendance at these important Workshop events.

This past year also saw the beginnings of more formal and established collaboration with segments of the SGA.

In 2014/15, the Center will target new academic partners in an

effort to continue to improve our outreach to as many Rutgers - Newark students as is possible through our Workshop style events.

This has strategy has proven to be the most effective in leveraging our capabilities to involve as many students as is possible to take full advantage of the services and resources of the R-N Career Development Center.

Employer Information Sessions Related to Recruiting

OCR – Employer Information Sessions also saw significant increases over the prior year. In 2014 we successfully conducted 46 such sessions by 23 unique employers. This translates to a more than 100% increase in Information Sessions and a 27% increase in the number of employers actually conducting such sessions. Add to this the fact

that more than 1,100 student participated in these valuable employer networking activities, it also represents a 300 % increase in student involvement in these types of activities.

Admittedly Hurricane Sandy had a noticeable, negative impact on these types of On-Campus activities during the Fall 2012

recruiting season. These recent increases have been achieved through the hard work and planning of the Career Center as well as by effective advertising and outreach to the student body through both the student clubs, the SGA, and key faculty who have made classroom and other announcement for the Career Center.

Career Center “Reported Offers” through RaiderNet

One of the many very useful features of our RaiderNet software is the capability it gives the Career Center to collect information pertaining to “offers”. This data can be reported by the student user, the employer user, and, of course, by the Career Center .

Given the difficulty of sometimes attaining this much needed data, having three possible collection

points can only be viewed as both beneficial.

Last year’s Class of 2013 saw a total of 694 Reported Offers received and accepted by 420 unique student users. This means that more than 274 students had been involved in either multiple Internships or multiple Offers.

Partial data for this academic year

as of the writing of this Summary Report reveals a total of 881 reported offers from 612 unique student users. Again reflecting the fact that 269 students had either multiple Internships or multiple Offers.

This represents a 26.9% increase over reported offers in the prior year.

Fall and Spring On-Campus Recruiting : 2013/14 Season

A total of 34 employers visited the Career Development Center for the express purpose of conducting On-Campus Interviews for their impending Internship and entry-level career hiring needs.

These employers posted for more than 136 different positions in industries such as: Food and Beverage, Telecommunications, Accounting, Pharmaceutical, Consumer Products, Finance, Retail Merchandising, Health Care, Transportation, and more.

A total of 783 On-Campus Interviews were conducted over the course of the 2013/2014 Fall and Spring On-Campus Recruiting Seasons.

This represents a 20% increase in the number of OCR interviews conducted at the Career Center over the prior year.

Additional information on the Class of 2014 is currently being gathered as part of the Outcomes

Survey. Once completed, the results will be posted to our Career Center web-site which can easily be found at:
<http://cdc.rutgers.newark.edu>.

With the Summer of 2014 well underway, the Career Center is working earnestly on securing the commitment of both new and returning employers to conduct On-Campus Interviews here at the Newark Campus of Rutgers in the upcoming Recruiting Season.



“Destiny is not a matter of chance; it is a matter of choice.

It is not a thing to be waited for; it is something to be achieved”

William Jennings Bryan

Annual Career Fair Events in Newark

The 2013-14 Academic Year once again featured five (5) On-Campus Career Fair Events. They were:

The 7th Annual R-N Business Career Fair held on September 25, 2103

The 16th Annual Internship and Summer Jobs Fair which took place on January 28, 2014.

The 16th College of Nursing Career Fair conducted on January 27, 2014

The 8th Annual Government and Public Service Career Fair held on February 26, 2014

The 35th Annual R-N Spring Diversity Career Fair held on April 23, 2014.

Employer participation averaged 95% to 100% participation of those employers who initially registered to attend these events.

More than 2,500 students participated in these important “networking events” over the course of the academic year.

Graduate and Professional School Fair –Newark

In November of 2013, the Career Development Center hosted the 16th Annual Graduate and Professional School Fair event.

This event featured Admissions Representatives from Graduate Schools (29), Law Schools (14), Medical Schools (5), as well as some of the better known Test Preparation Services (2). A total of 48 academic institutions and 2 test preparation services were

registered to attend. A total of 49 were in attendance on the day of the event giving us an impressive 98% participation rate.

This year’s event saw nearly 150 undergraduate students who RSVP ‘d and attended to network with these various Admissions Professionals. These students gained valuable info not always in the on-line catalogues.

Career Services collaborated with both the Office of Academic Services (OAS) as well with the R-N Honor’s College to bring those students whose career planning very much revolved around successful admission to Graduate or Professional School.

The Center will be looking to expand partnerships for this event in 2014-15 recruiting season.



RUTGERS

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Your Future Starts Here TODAY !!!

Our Services and Resources

- ◆ Career Advisement
- ◆ On-Line Vocational Assessments
- ◆ Internship and Career Search Strategies
- ◆ Resume and Letter Writing Critiques
- ◆ Interviewing Techniques and Strategies
- ◆ On-Line Mock Interviews
- ◆ On-Campus Recruiting Programming
- ◆ On-Campus Career Fairs
- ◆ Student Career Lab
- ◆ Student Mini-Career Library
- ◆ On-Line Alumni Mentoring Network
- ◆ On-Line Credentials File Services
- ◆ Graduate & Professional School Planning

Some of the Success Stories From the Class of 2014



Prudential Financial	Gucci Group	Rutgers University
Dell	Eisner Amper	University of Scranton
Deloitte & Touche	Hertz Corporation	Boston University
Ernst & Young	Target Corporation	Kean University
Bank of New York Mellon	Barclays	Thomas Jefferson University
JP Morgan Chase	Rothstein Kass	Pace Law School
Johnson & Johnson	Grignard	Georgian Court University
Mondelez International	Merrill Lynch	New York University
Valley National Bank	Bristol-Myers Squibb	University of California - LA
PriceWaterhouse Coopers	Primerica Financial	Rowan University
The Salvation Army	Caterpillar	Wake Forest University
Enterprise Rent-A-Car	Panasonic	Virginia Commonwealth University
Maersk	Colgate Palmolive	
Aramark	Citi	