Special Thanks to Both Our
Employer and University Partners in 2014-15

The Career Development Center wishes to thank each of the employer partners and departmental liaisons that worked so closely with us during the 2014/15 academic year to provide career services/resources to R-N students.

Our usage numbers continue to grow both in terms of our departmental web-site as well as student and employer engagement of our RaiderNet software.

This summary report for 2014/15 highlights a number of these successes and provides some very interesting figures that support the direction in which we are moving in is indeed the correct direction.

Like last year, it is vital that CDC continues to build new relationships while strengthening existing ones with individual academic departments as well as key faculty to further our ability to collect essential outcome data.

Our programs and services should continue to target and support the professional development of our students with a goal to ensure that they are better prepared for the transition to either career or graduate/professional school.
Students Must Take Ownership of the Process

“The ideal situation is a partnership between the student user and the career services office to assist the user in successfully reaching realistic and managed goals”

ENGAGING OUR USERS: This is accomplished through the use of our designated weekly Walk-In Periods in addition to one-on-one Career Counseling Appointments.

FORMAL APPOINTMENTS cover a wide range of student concerns including: vocational assessment interpretation, career options and academic majors, researching career paths and positions, career search preparation including resume and letter writing, interview strategies and preparation assistance, and mock interviewing. CDC also provides counseling support to students whose career plan involves admission to graduate and professional school. This includes collecting letters of recommendation and establishing a credentials file as well as writing their personal statement/essays. The above represent the majority of our personal appointments.

I am pleased to report that we had over 1,000 counseling appointment requests this past year which represents a 10% increase from last academic year.

WALK-IN PERIODS provide students with the opportunity to meet with a career services professional any day of the work week for any number of quick questions. This includes resume/letter writing, professional use of email communications, resolution of questions concerning best practices in the use of their CDC RaiderNet account as well as other embedded software applications. This time also can be used to gain feedback from interviews done on or off campus.

This year, 2,003 Walk-In Sessions were conducted, which is a significant increase over the last academic year.

RESUME BLITZ DAYS are offered twice during the Fall and Spring semesters to help our students expedite their preparation for both On-Campus Recruitment activities as well as annual Career Fair events.

Possessing the confidence that your Resume has been carefully reviewed and critiqued OR know how to start a conversation with a professional Recruiter at a Career Fair event can make a significant difference in the students experience as well as their success.

WORKSHOP EVENTS:

A total of 54 Workshops were completed in 2014-15 which denotes a 20% increase in the number of Workshops offered by Career Services since last year. A total of 1,001 students swiped-in to attend these different sessions which corresponds to a 25% increase in student participation in just one year.

This continued success is due to continued and expanding collaboration with varied academic units such as Academic Foundations / EOF, the Writing Center, Honors College, and the Office of Academic Services to name just a few. This has strategy has proven to be the most effective in leveraging our capabilities to involve as many students as is possible to take full advantage of the services and resources of the R-N Career Development Center.

Over the past year, Career Services saw the beginnings of more formal and established collaboration with one segment of the SGA. This can hopefully be expanded as we continue to move forward.

In 2015-16, the Center will target new academic partners in an effort to continue to improve our outreach to as many Rutgers-Newark students as is possible.

One of the many very useful features of our RaiderNet software is the capability it gives the Career Center to collect information pertaining to “offers.” This data can be reported by the student user, the employer contact, and by the Career Center.

A short list of some of the Intern & Entry – Level Hires seen in 2014-15

ADP
Aramark
Bank of NY Mellon
BDO
Caring Hospice Services
CIT Group
Dell, Inc.
Deloitte Consulting
Deloitte & Touche
DHL Global Forwarding
Enterprise Rent-A-Car
Ernst & Young
Exel
Friendship House
Goldman Sachs
Gucci
Horizon Blue Cross/Shield
PricewaterhouseCoopers
Johnson & Johnson
KPMG
Marcum LLP
Met-Life
Moody’s Corporation
Mondelez International
O’Connor Davies
Pepsi Bottling Company
PricewaterhouseCoopers
Prudential Financial
TD Bank
Salvation Army, The
Valley National Bank
Wiss and Company, LLP
Employer Activity

OCR Information Sessions saw good increases over this past year. In 2014-15, we successfully conducted 50 sessions by some 36 unique employers. This translates to a more than 8% increase in Information Sessions and a 56% increase in the number of employers actually conducting such sessions. Add to this the fact that 959 students participated in these valuable employer networking activities.

These recent increases have been achieved through the hard work and advanced planning of the Career Center as well as by effective advertising and outreach to the student body through both the student clubs and key faculty who have made classroom and other announcement for the Career Center.

Fall / Spring On-Campus Recruiting
A total of 33 employers visited the Career Development Center for the express purpose of conducting On-Campus Interviews for their impending Internship and entry-level career hiring needs. These employers posted for more than 136 different positions in industries such as: Food and Beverage, Telecommunications, Accounting, Pharmaceutical, Consumer Products, Finance, Retail Merchandising, Health Care, Transportation, and more.

A total of 1,267 On-Campus Interviews were conducted over the course of these most recent Recruiting Seasons.

This represents a 60% increase in the number of OCR interviews conducted at the Career Center over the prior year.

Non-OCR Postings / Applications
A total of 672 unique employer partners posted 1513 unique posting opportunities during the 2014-15 season.

A total of 11,457 Resumes were submitted to employers by Rutgers-Newark applicants via RaiderNet.

More than 80% of these applications targeted career opportunities that required a degree and/or Internship / Externship positions for enrolled and matriculated students.

Class of 2015 Outcomes
Additional information on the Class of 2015 is currently being gathered as part of the Post-Graduate Survey. Once completed, the results will be posted to our Career Center web-site which can easily be found at: https://cdc.rutgers.newark.edu.

Student Engagement with Career Services
Nearly 7,158 separate interactions with Career Services occurred this academic year by more than 2,500 unique student users.

The 2 largest colleges on the Newark Campus generated nearly 5,544 of these interactions (78%)

The above figures represent a 4% increase in student use over the past academic year.
Your Future Starts - NOW!

“Destiny is not a matter of chance; it is a matter of choice.

It is not a thing to be waited for; it is something to be achieved”

~ William Jennings Bryan

Take Advantage of all of these Resources!

Career Advisement
On-Line Vocational Assessments
Internship and Career Search Strategies
Resume and Letter Writing Critiques
Interviewing Techniques and Strategies
On-Line Mock Interviews
On-Campus Recruiting Programs | Fall and Spring
On-Campus Career Fairs
Computer Mini-Lab
Mini-Career Library
On-Line Alumni Mentoring Network
On-Line Credentials File Services
Graduate & Professional School Planning

Rutgers University-Newark

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