

I. Post-Graduate Outcomes Survey Summary for the Class of 2014

The Career Development Center is pleased to report our Outcomes for the Class of 2014. This report involves the post-graduate activities of this past year's graduates. Data contained in the report was gathered through a Career Development Center survey of January, May and October graduates from the schools that the Career Development Center offers services and resources accessibility to. This includes: the Newark College of Arts and Sciences; the Rutgers Business School-Newark; the School of Criminal Justice; the School of Public Affairs and Administration; the School of Nursing; and the Graduate School-Newark. Each graduate was contacted by email between one and three times between the calendar dates of January through November 2014.

This report can be found in the Outcomes section of the Career Development Center website which can be found at <http://cdc.newark.rutgers.edu>.

PREFACE

The survey was distributed to 3,393 projected Class of 2014 graduates for whom there was accurate contact information. While a total of 2,089 (61.5%) opened and initiated the survey, a total of 1,065 (31.3%) completed the survey in its entirety. Information in this report is based upon the survey respondents who completed the survey properly.

Respondents per their reported graduation / degree dates:

January 2014	15%	N-157
May 2014	68%	N-724
October 2014	17%	N-184

The largest portion of respondents represented those who have completed a degree at the baccalaureate level. At present, these undergraduate students are the principal users of CDC's different services and resources. Here is the summary based upon the reported degrees earned:

- 79.5 % reported earning a Bachelor's degree N-847
- 15.7% reported earning a Master's level degree N-167
- 4.8% reported completing Doctoral study N-51

Reported student use of the Career Development Center and its services and resources is well represented: and has been consistent over the past two academic years:

- 65% of our survey respondents reported using one or more of the services and/or resources of the Career Center while attending Rutgers-Newark
 - [RaiderNet, Career Advising, Interview Preparation, Career Document Review, CDC Computer Lab, Website Resources, Career Fairs, On-Campus Recruiting, Grad School Information and Assistance]
- 35% of survey respondents reported that they did not use the services / resources of the Career Development Center

Career Status of 2014 Graduates

One of the more distinct outcomes that can be drawn from the survey is that a significant percentage of 2014 graduates reported being successfully employed or in the pursuit of an advanced study within 6 months of graduation.

- 80.1 % of respondents reported being employed and/or in graduate school N-851
 - 63.4% (or N-674) reported being employed
 - 16.7% (or N-177) reported pursuing graduate school or advanced study
- 18.5% of the respondents reported themselves as not working but seeking employment at the time of the survey N-196
- 0.5% reported themselves with Teach for America, AmeriCorps, or the Peace Corps (N-4); or serving on Active Military Duty (N-1) N-5
- 0.9% reported their status as *not* actively seeking employment N-10

Respondents reported finding their current employment through the following resources:

- 23.4% Personal Networking Connections
- 17.3% Career Development Center Services / Resources
[Including use of RaiderNet, Career Fairs, and Internships/Coops]
- 16.4% Internet or Employer Websites
- 4.3% Employment / Staffing Agency
- 3.2% Faculty or Administrative Relationships
- 0.2% Alumni Contacts
- 35.2% Other Resources

Salary Data

Based upon the 80% of respondents who elected to answer a question concerning their starting income, the following salary levels have been reported:

- 9.7 % reported a starting salary exceeding \$70,000 N-42
- 4.6 % reported a starting salary between 60 and 69,000 N-20
- 15.3% reported a starting salary between 50 and 59,000 N-69
- 14.4% reported a starting salary of 40 to 49, 000 N-62
- 9.1% reported a starting salary of 30 to 39,000 N-39
- 26.9% reported a starting salary of less than 30,000 N-119
- 20% choose not to provide an answer N-89

Location of Employment/Residence

Members of the 2014 graduating class reported working | living after their graduation from Rutgers-Newark in the following geographic regions:

- 94.6 % Northeast
- 2.4 % Outside of the US
- 0.9 % Southwest
- 0.7 % Southeast
- 0.7 % Midwest
- 0.4 % West

This is also reflected in student responses via RaiderNet to local versus relocation based career opportunities. The preponderance of Rutgers University-Newark students appear to prefer to seek employment specifically in the New Jersey / New York metro area.

Experiential Learning - Internships and Co/Op

Nearly half of our survey respondents positively reported involvement in either an Internship or Co-Op education experience while attending Rutgers University in Newark.

- 42% (N=327) of survey respondents reported having participated in at least one semester-long or 6 month long program such as an Internship or a Co-Op
- 58% (N=452) of survey respondents reported having not having an experiential learning experience while attending Rutgers University in Newark

From the above reported 42% who reported having such experience while attending R-N:

- 48.5 % (or N=158) reported having at least 1 Internship or Co-Op experience
- 41.4 % (or N=135) reported having two (2) Internship or Co-op experiences
- 10.1 % (or N=33) reported having three (3) or more Internship of Co-Op experiences

Graduate or Professional School Status of Survey Respondents

Results show that significant numbers of Rutgers-Newark survey respondents are actively involved in pursuing advanced study:

- 80% of survey respondents reported that they had already applied for admission (N=140)
- 20% reported that they have not yet applied for admission (N=35)

For those who reported that they had already applied,

- 85.3% (or N=109) of survey respondents indicated that they had applied and been accepted
- 14.7% (or N=19) of respondents reported having applied but not yet having been accepted for admission

For those who have not yet applied, a total of:

- 85.7% (N=30) reported that they intended to apply within 1 year
- 14.3% (N=5) reported that they intended to apply within the next 3 years

II. RaiderNet Software Data for the Class of 2014

Career Development Center On-Campus Recruiting (OCR) Program

The On-Campus Recruiting Program at Rutgers - Newark utilizes RaiderNet, an on-line software, to connect student and alumni users with internship and job postings developed through employers.

The OCR/OCI program has experienced growth over the past two academic years. This is after several difficult recruiting seasons stemming from the worst recession in some 40 years.

OCR	2013-2014	2012-2013	Program Percentages
Employers	31 unique employers	24 unique employers	29% increase
Unique Interview Dates	66	47	40% increase
Student Users	370 unique students	277 unique students	33% increase
Interviews Completed	699	498	40% increase
Employers Who Hired	20		64.5%
Employers Who Hired		15	62.5%

The 2013/14 On-Campus Recruiting program saw thirty-one [31] unique employers completing 699 on-campus interviews of 370 unique Rutgers University-Newark students. Nineteen [19] of these organization hired one or more applicants for a 61.2% OCR success rate.

OCR Employers with Reported Offers/Acceptances

2013/2014

Aramark
 Exel
 State of California FTB
 Cohn Reznick
 Bank of NY Mellon
 Prudential Financial
 Target
 Crowe Horwath
 Rothstein Kass
 KPMG
 Ernst & Young
 PriceWaterhouseCoopers
 Deloitte
 Johnson and Johnson
 JP Morgan Chase
 Mondelez International
 Kohl's
 Dell
 New York Life
 Enterprise Rent-A-Car

2012/2013

Ernst & Young
 Prudential Financial
 Deloitte
 Johnson & Johnson
 Rothstein Kass
 Exel
 Mondelez International
 Kraft
 Target
 Bank of New York Mellon
 KPMG
 Rothstein Kass
 Grant Thornton
 JP Morgan Chase
 Enterprise Rent-A-Car

Rutgers–Newark Career Fair Events

	2013-2014	2012-2013	Program Increase
Employers	237	179	32% increase
Total Attendance	1,594 students	1,519 students	4.9 % increase
Unique Students	1, 260 students	1,238 students	2.5% increase
Number of Fairs	6	6	

Career / Education Preparation during Academic Year 2013-14

Increases in student engagement were seen across the board in the areas of Career Counseling and Advising; Career Preparation Workshops; and Employer Information Sessions held over the course of the past year.

Career Counseling / Advisement

Including Individual 30 minute Appointments and Departmental Walk-In Periods

1,622 unique students were involved in 3,195 one-on-one career advising / counseling sessions. This represents a 14.2% increase in the number of advising sessions from the prior academic year.

Workshops

Involving Career Planning/Decision Making, Resume Writing, Interview Preparation and, RaiderNet

A total of 687 unique students participated in 48 specific workshops organized and hosted by the Career Development Center. Total attendance for workshop events was 898. This represents a 113% attendance increase in career workshop events over the prior year.

Employer Information Sessions

Featuring employers involved with OCR and Career Fair events

A total of 596 unique students attended 35 Employer Information Sessions organized and hosted by Career Services as part of On-Campus Recruiting Programming. Overall Information Session attendance was 1,250 students.

This represents an 89% increase in the number of students attending these important support services events.